

Installation speech

THANK YOU

RABBI MELMAN, BIG THANK YOU TO CBS MENS CLUB – SCOTT ROSE AND HIS GANG FOR HOSTING BREAKFAST , RABBI WOLKIN, CANTOR STOEHR, AND HARVEY GOLD

FRED SIMON AND BOB BOIKO FOR FINDING TIME TO PROVIDE MUSIC FOR US.

FINALLY, MIDWEST REGION BOARD AND PAST PRESIDENTS FOR THEIR SUPPORT, KNOWLEDGE, PASSION, AND RISK TAKING. BIG THANK YOU TO MY FRIEND SHELLY PIKE.

AKNOWLEDGE CELEBRITIES AND DIGNITARIES IN THE AUDIENCE

CLUB PRESIDENTS, RAY ROKNI, LARRY GROSSMAN , HARVEY REDFERN, HAROLD PRIMACK, BETH HILLEL BOARD, JONATHAN LEHRER WEB MASTER, GLEN ROTER, TAMI ROKNI, (JOE ROSENTHAL MC PREZ- CKI SYN PREZ). MY BROTHERS FROM ST. LOUIS- MARK GIVARZ FROM BNAI AMOONA AND BOB OLSHAN.

FORMER INTL PRESIDENTS JERRY AGREST, NORM KURTZ

REGION PRESIDENTS, SANDY VICTOR, STEVE LESSMAN, GERRY BRIN, HERB ROOT,

LAST BUT NOT LEAST, MY LOVELY BRIDE, JUDI AND THE FIRST PROFESSIONAL SPORTS ATHLETE OF BETH SHALOM AND POSSIBLY REGION- ROB GREENBERG- PLAYS FOR THE CHICAGO WINDY CITY WILDFIRE – PROFESSIONAL ULTIMATE FRISBEE TEAM.

HE WILL SIGN AUTOGRAPHS AS SOON AS HE AUTOGRAPHS A FEW CHECKS FOR MONEY HE OWES ME.

10 YEARS AGO, I BEGAN MY TERM AS PRES. CBS MENS CLUB.

BACK THEN AND EVEN MORE SO NOW, WE ARE IN THE BUSINESS OF ADDING VALUE TO JEWISH MEN'S LIVES. WE ARE CATALYSTS OF CHANGE. WE STIMULATE OUR REGION MENS CLUBS TO DISPLAY LEADERSHIP BY BUILDING A SENSE OF COMMUNITY VIA INNOVATIVE PROGRAMING. WE

WANT THEM TO ATTRACT AND ENGAGE MORE MEN, ESPECIALLY YOUNGER MEN, INTO THEIR CLUBS.

SIMPLE STEPS:

PERSONAL PHONE CALL TO NON ENGAGED MEN AND INVITE THEM TO YOUR EVENTS. WE ARE OVER WHELMED WITH EMAILS, THE INTERNET. PICK UP THE PHONE AND CALL THEM.

CAPTURE THE HEARTS AND SOULS OF NEW MEN THROUGH THEIR CHILDREN.

Engage non members with creative interests to help create ideas for programs. Such as:

- Host a music fest? YOUTH BATTLE OF THE BANDS**
- Host an art show? FATHER AND CHILD SHOW**
- A Father and child breakfast with crafts and sing along connected to a holiday.**
- Have children musicians perform at your breakfast.**

ENTERTAIN MEN AND THEIR FAMILIES, AND THEY WILL BECOME ENGAGED THIS INSTALLATION IS AN EXAMPLE

SO , WE LOOKED AT THE GAPS IN THE JEWISH COMMUNITY WITH REGARDS TO PROGRAMMING AND THE CALENDAR OF EVENTS IS OUR IMPROVED AND NEW PRODUCTS/PROGRAMS TO HELP OUR CLUBS IN THIS QUEST.

HERE IS WHAT EXPERIMENTS WE ARE CONDUCTING IN PROGRAMING:

REGION SOFTBALL TOURNAMENT- CLUBS REQUESTED THIS. WE ARE DELIVERING THIS IN COMBINATION WITH TWO CLUBS AND A REFORM SYNAGOGUE CLUB.

THERE IS NOT A COMMUNITY WIDE PROGRAM TO HONOR LEADERS IN OUR YOUTH GROUPS. MAN OF THE YEAR NOW IS MAN AND YOUTH OF THE YEAR-

COMMUNITY WIDE HONOR THE YOUNG ADULT LEADERS OF CONGREGATIONS AND SEND AD BOOK REVENUE FOR YOUTH OF THE YEAR

BACK TO USY GROUPS- STARTS IN 2014. THE EVENT WAS APPROVED BY OUR BOARD. THE RETURN OF REVENUE WILL BE VOTED UPON AT THE NEXT BOARD MEETING. WE HOPE TO ENGAGE YOUNGER MEN WHO ARE RELATED TO THE YOUTH AWARDEES TO BECOME INTERESTED IN MENS CLUBS. TO MENS CLUB PRESIDENTS, WE WILL ISSUE SOME GUIDELINES ON YOUTH LEADER AWARDEE SELECTION AND YOU CAN CUSTOMIZE THIS WHEN YOU MEET WITH YOUR YOUTH DIRECTOR AND A CLERGY MEMBER.

COMMUNITY WIDE CHANUKAH CONCERT- DECEMBER, 2014. CANTOR STOEHR WILL HELP US. STEVE LESSMAN AND DARRYL TEMKIN WILL CO CHAIR THIS EVENT. WE WILL BRING IN YOUTH CHOIRS, PERHAPS ACAPELLA GROUPS.

TU B'SHEVAT HAGGADAH AND PROGRAM FOR CLUBS TO RUN SYNAGOGUE SEDERS FOR FAMILIES. OR, CAN SEND TO MEN AND HAVE THEM HOLD SEDERS IN THE HOME. WE HAVE THE HAGGADAH COMPLETED. A GREAT EVENT FOR THE FAMILY. I PERSONALLY WENT AND SHOT THE PHOTOS TO MAKE IT COLORFUL FOR CHILDREN AND THE CHILDREN IN US.

MAY 2-4, 2014 RETREAT AT STARVED ROCK STATE PARK LODGE AND CONFERENCE CENTER. CREIGHTON COHN, PAUL

- **HIKING AND OUTDOOR EVENTS. MIGHT EVEN TRY A FISHING DERBY.**
- **KOSHER MEALS WITH MEAT ON SHABBAT**
- **HOLD REGION TORCH AWARDS FOR PROGRAMMING GEARED TO MEN UNDER 50.**

CORPORATE SPONSOR LINED UP FOR RETREAT- HAVE A CHECK FOR \$1000 FROM IMAGETRIPPING LLC FOR USE IN SPONSORING RETREAT. WE ARE LOOKING FOR OTHER SPONSORS TO STEP UP- CAN BE SMALL AMOUNTS.

- **GAME PLAN- REDUCE THE COST FOR MEN TO ATTEND.**

WE ARE GOING TO RAMP UP EFFORTS TO DEVELOP AND SHARE PROGRAMS TO OUR CLUBS TO ATTRACT THE MEN UNDER 50 TO BECOME ENGAGED. MARK GIVARZ IS GOING TO SPEAR HEAD THIS, SETTING OUTCOMES AND WORK PLANS TOGETHER WITH OUR CLUBS.

WE HAVE VERY SUCCESSFUL CLUBS IN OUR REGION. WE WANT TO HELP THEM BE MORE SUCCESSFUL AND HAVE A SUCCESSION OF LEADERSHIP. HOPEFULLY, SOME OF THESE MEN MAY BE THE MIDWEST REGION LEADERS OF THE FUTURE.

THANK YOU VERY MUCH. ARE THERE ANY QUESTIONS? IF NOT, I WOULD LIKE TO INTRODUCE TWO WONDERFUL MUSICIANS.